

Human KK

WEST

 Generate Collection

L7: Entry 338 of 555

File: DWPI

Jan 9, 1996

DERWENT-ACC-NO: 1996-091567

DERWENT-WEEK: 199610

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TITLE: Mfr. of confectionery for advertisements - has sponsor printed on confectionery such as chocolate.

PATENT-ASSIGNEE:

ASSIGNEE	CODE
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PRIORITY-DATA: 1994JP-0164589 (June 22, 1994)

PATENT-FAMILY:

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PUB-NO	APPL-DATE	APPL-NO	DESCRIPTOR
JP 08000176A	June 22, 1994	1994JP-0164589	

INT-CL (IPC): A23 G 1/00; G09 F 23/00

ABSTRACTED-PUB-NO: JP 08000176A

BASIC-ABSTRACT:

Factory name as a sponsor and characters, are printed on solid confectionery by pad printing.

USE - Used for applying advertisement to solid confectionery such as chocolate.

CHOSEN-DRAWING: Dwg.1/2

TITLE-TERMS: MANUFACTURE CONFECTION ADVERTISE PRINT CONFECTION CHOCOLATE

DERWENT-CLASS: D13 P85

CPI-CODES: D03-E03; D03-E07;

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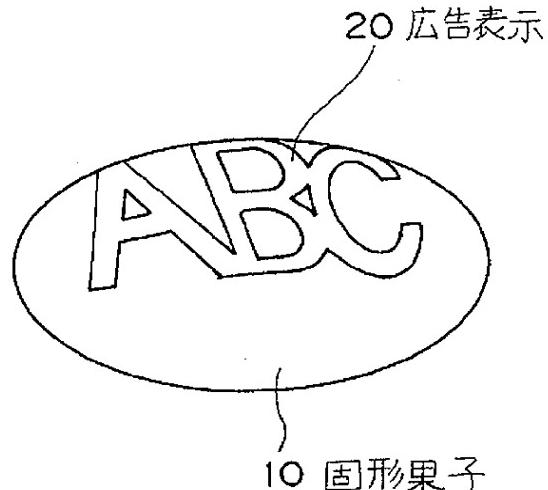
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(54)【発明の名称】 広告用菓子およびその製造方法

(57)【要約】

【目的】 玉状のチョコレート菓子のような固形菓子10に広告機能を付与する。

【構成】 固形菓子10の表面に、スポンサーの社名、キャラクターといった広告表示20をパッド印刷により施す。



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【特許請求の範囲】

【請求項1】 固形菓子の表面に、食物に使用可能なインキを用いて印刷された広告表示を有することを特徴とする広告用菓子。

【請求項2】 固形菓子が、表面が硬く且つ滑らかな玉状のチョコレート菓子である請求項1に記載の広告用菓子。

【請求項3】 固形菓子の表面に、食物に使用可能なインキを用いて、広告のための文字、記号、図柄等をパッド印刷することを特徴とする広告用菓子の製造方法。

【請求項4】 固形菓子が、表面が硬く且つ滑らかな玉状のチョコレート菓子である請求項3に記載の広告用菓子の製造方法。

【発明の詳細な説明】

【0001】

【産業上の利用分野】本発明は、菓子自体が広告機能を有する固体の広告用菓子およびその製造方法に関する。

【0002】

【従来の技術】 固形菓子として、例えば玉状のチョコレート菓子がある。代表的なものはマーブルチョコレート（商品名）であり、その表面は、比較的硬く且つ滑らかな三次曲面により形成されている。

【0003】一方、固体菓子を含む種々の菓子は、広告に使用されることがある。その場合、広告のための文字、記号、図柄等は、パッケージに印刷されるのが通例であり、菓子そのものを広告に使用した例は、出願人の知る限り存在しない。

【0004】

【発明が解決しようとする課題】 菓子を広告に使用する場合、そのパッケージに広告のための文字、記号、図柄等を印刷するだけよりも、菓子そのものにも広告機能を持たせた方が、広告効果が大きくなることは言うまでもない。

【0005】特に、マーブルチョコレート（商品名）のような玉状の固体菓子は、1つのケースに多数個がパッキングされているので、それぞれに広告表示がなされると、広告効果が飛躍的に向上することが期待される。

【0006】その点において、パッケージにのみ広告表示がなされ、菓子そのものには広告表示がなされていない従来の広告用菓子は、広告機能が十分とは言い難い。

【0007】本発明はかかる事情に鑑みて創案されたものであり、個々の固体菓子の表面に広告表示を施すことにより、広告効果を飛躍的に高めた広告用菓子およびその製造方法を提供することを目的とする。

【0008】

【課題を解決するための手段】 本発明にかかる広告用菓子は、固体菓子の表面に、食物に使用可能なインキを用いて印刷された広告表示を有するものである。

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【0009】本発明にかかる広告用菓子の製造方法は、固体菓子の表面に、食物に使用可能なインキを用いて、広告のための文字、記号、図柄等をパッド印刷するものである。

【0010】

【作用】 固形菓子の表面に広告表示を施すことにより、その菓子自体が広告媒体となる。マーブルチョコレート（商品名）のような玉状チョコレート菓子の表面は、比較的硬く且つ滑らかな三次曲面により形成されており、

10 パッド印刷により特に色彩あざやかなカラー印刷が可能である。また、玉状チョコレート菓子以外の各種粒塊状固体菓子にも本発明を適用することができる。なお、本発明で言う広告表示に、当該菓子の製造者を表す文字、記号、図柄等が含まれないことは言うまでもない。

【0011】

【実施例】 以下、図面を参照して本発明の実施例を説明する。図1は本発明を実施した広告用菓子の1例を示す斜視図、図2はパッド印刷工程を示す模式図である。

20 【0012】広告用菓子は、マーブルチョコレート（商品名）に代表される玉状のチョコレート菓子10（固体菓子）である。その表面には、スポンサーの社名、キャラクターといったスポンサーが表示したい事項を表す文字、記号、図柄等の広告表示20が、パッド印刷により施されている。

【0013】マーブルチョコレート（商品名）に代表される玉状のチョコレート菓子10は、もともと色彩あざやかな表面を有し、その表面に広告表示20がカラー印刷されているので、広告機能がすぐぶる高い。

30 【0014】パッド印刷の原理を図2に基づいて説明する。まず、図2（A）に示すように、凹版1にインキ2をブレード3により塗布した後、図2（B）に示すように、ブレード3で余分なインキ2を取り除く。これにより、凹版1の四部内にインキ2が残る。次いで、図2（C）に示すように、凹版1のインキ2を柔らかいシリコンラバー製のパッド4に転写する。そして、図2（D）に示すように、パッド4のインキ2を玉形のチョコレート菓子10の表面に転写する。

【0015】パッド印刷は、柔らかいシリコンラバー製のパッドを印刷媒体として使用することにより、平面は勿論、二次・三次曲面にも印刷ができる。四部の内面にも印刷ができる。繊細な図柄が印刷ができる。多色連続印刷（ウエット・オン・ウエット）ができる。従って、マーブルチョコレート（商品名）に代表される玉状のチョコレート菓子10に特に鮮明な広告表示20を施すことができる。

【0016】また、柔らかい物、もろい物にも印刷できるので、玉状のチョコレート菓子以外の粒塊状をした各種固体菓子の表面にも広告表示を施すことができる。

50 【0017】インキとしては、食品に直接印刷して食べることのできる食品衛生法に適合したもの要用いる。例

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えば黄色としては β カロチノイド系、緑色としてはコンフリー等から抽出されるクロロフィルを用いたポルフィリン系、橙～赤紫色としてはエンジ虫から抽出したコチニール、ラックカイガラ虫から抽出したラッカイン酸を用いたキノン系がある。

【0018】

【発明の効果】以上に説明した通り、本発明にかかる広告用菓子は、個々の固形菓子に広告表示を施したものであるので、その菓子を食べるごとに表示が目に入る。しかも、印刷による表示は、低コストな上に、注目度が高く、印象的である。従って、広告効果に優れ、且つ経済的な広告媒体を新しく提供する効果がある。

【0019】本発明にかかる広告用菓子の製造方法は、

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広告表示にパッド印刷を用いるので、平坦な表面は勿論のこと、湾曲した表面にもカラーによる鮮明な広告表示を施すことができる。従って、個々の固形菓子にその表面形状を問わず効果的な広告機能を付与でき、固形菓子を有効かつ経済的な広告媒体にすることができる。

【図面の簡単な説明】

【図1】本発明を実施した広告用菓子の1例を示す斜視図である。

【図2】パッド印刷工程を示す模式図である。

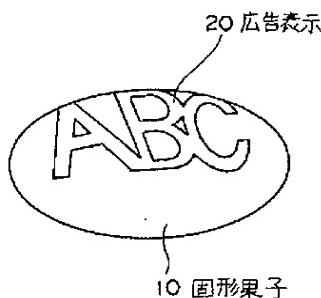
【符号の説明】

10 固形菓子

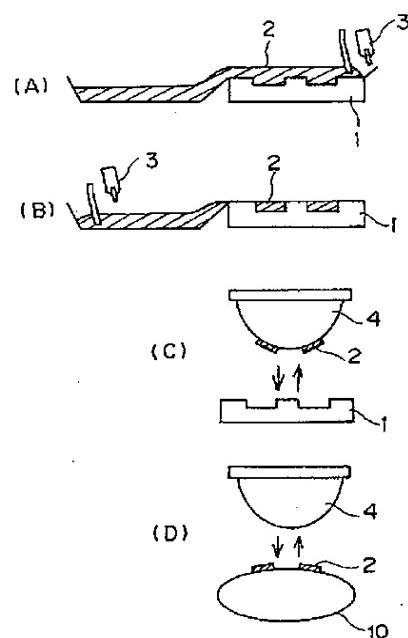
20 広告表示

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【図1】



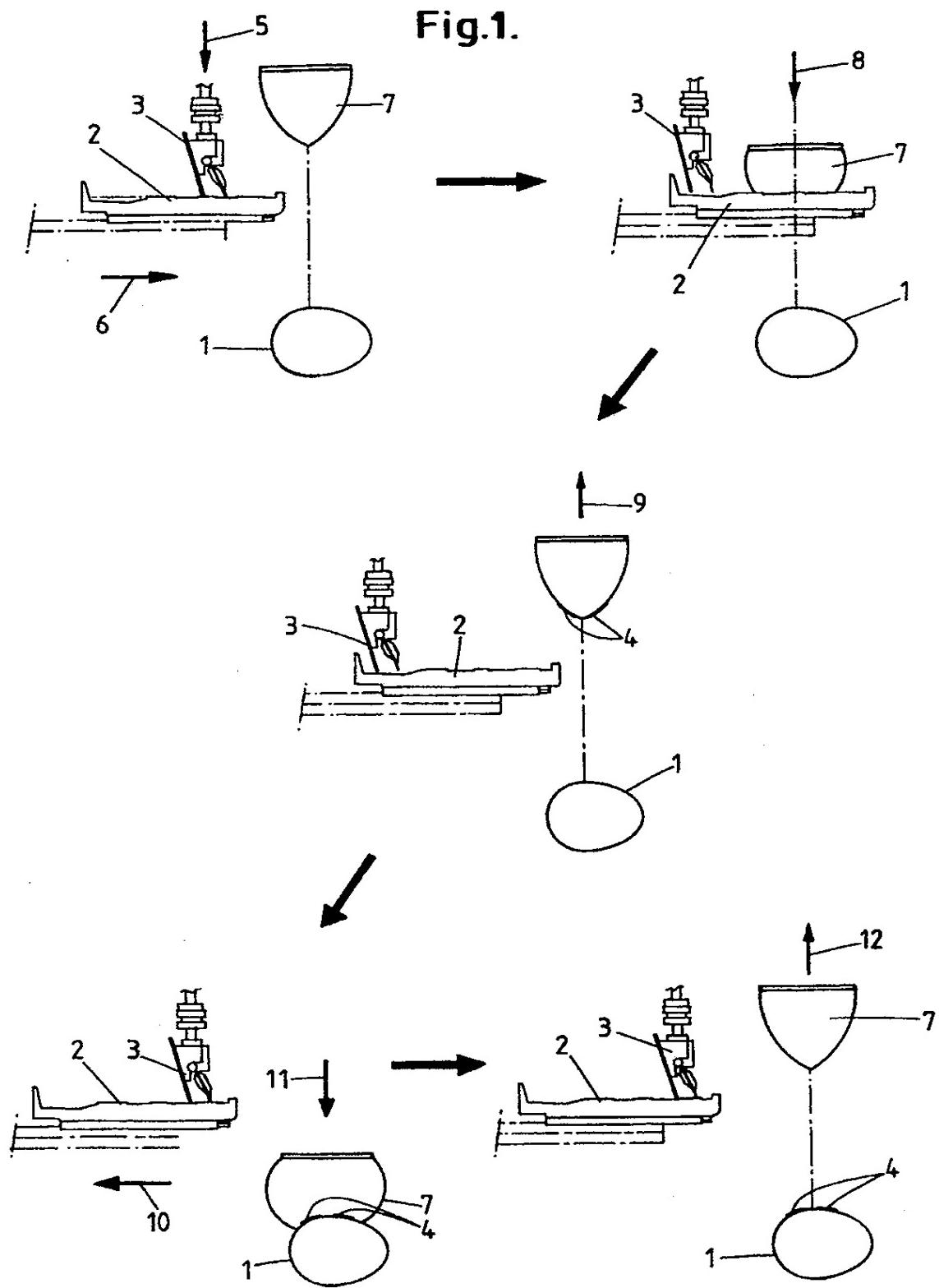
【図2】



Hens

EP 462093

Fig.1.





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(54) **Method for preparing confectionery products printed with edible ink and ink to be used therein.**

(57) The invention relates to a method for preparing confectionery products (1) printed with edible ink, in particular printed chocolate. In this method, the ink (4) is applied according to a predetermined pattern onto a cliché (2), a soft elastic pad (7) having a printing surface which is substantially nonabsorbent for said ink, is pressed over the ink (4) applied on this cliché (2), and the confectionery product (1) is printed either directly or indirectly, by printing a mould for preparing this confectionery product, by means of this pad (7). The invention relates also to an ink to be used therein, which contains at least a solvent, a suspended pigment, a sugar and a surfactant and preferably also lipophilic substance and an emulsifier.

EP 0 462 093 A1

This invention relates to a method for preparing confectionery products printed with edible ink, in particular printed chocolate.

There are known different techniques for printing confectionery products which can be divided up into two groups, i.e. direct and indirect printing techniques. According to the indirect printing techniques, the ink is applied according to a certain pattern to an inner wall of a mould for preparing the confectionery product. When demoulding, this ink sticks to the confectionery product.

A method for indirectly printing confectionery products is for example disclosed in CH-A-298862. In the method described in this patent publication, a flat plastic foil is first printed. Then, a mould for preparing confectionery products having an open bottom is placed onto this foil in such a manner that the bottom of this mould is composed of the printed foil. Also in a further method for indirectly printing confectionery products, disclosed in LU-A-66 297, a flat foil is first printed. This printed foil is then sucked into and thermoformed in a mould so that this foil forms the inner wall of the mould. So, in this way, confectionery products having all kinds of printed surfaces can be prepared. A drawback of this known method is, however, that it requires always a foil which can be printed in a plane position by means of for example screen printing techniques.

A direct printing technique for printing confectionery products is for example disclosed in GB-A-722 851. In the method described in this patent publication, use is made of a plane stamp, the under-surface of which bears a replica of the pattern to be printed on the surface of a biscuit. In order to print a biscuit, the stamp is brought into a ink-reservoir and is then pressed directly onto the biscuit. GB-A-722 851 teaches further that the surface of the stamp may be made flexible to compensate for possible unevennesses in the surface of the biscuits.

A drawback of this known method is that the used stamp is only suitable to print on flat surfaces. Moreover, each stamp is only suited to print one kind of design so that printing a new design requires always making a new stamp.

An object of the invention is to propose a method which allows to print confectionery products of all kinds of shapes either directly or indirectly without having to use necessarily in the latter case a foil to apply the ink according to a certain pattern in the mould for preparing the confectionery products.

To this end, said ink is applied according to a predetermined pattern on a cliché, a soft elastic pad having a printing surface which is substantially nonabsorbent for said ink, is pressed over the ink applied to this cliché, said pad is removed from the cliché and the confectionery product is printed either directly or indirectly by means of this pad.

An important advantage of the use of a soft elastic pad is that it allows to print all kinds of surfaces having a different relief. By means of this pad, the ink can thus be applied either directly onto the confectionery products or first onto the inner surface of a mould for preparing the confectionery products. In order to change the design to be printed, only the cliché has to be changed. Indeed, the elastic pad adapts itself to the surface to be printed.

In a preferred embodiment of the method according to the invention, use is made of a pad having a smooth printing surface and of a cliché which is etched according to said predetermined pattern. Compared to preparing a new stamp, etching of such a cliché is a very simple process. Moreover, the use of such a cliché in combination with a pad allows to print a pattern of fine lines. Further, the ink can be applied quickly and simply onto an etched cliché for example by means of a squeegee.

In a further preferred embodiment of the method according to the invention, use is made of a pad of such a shape that when printing on a surface, the surface of contact between the pad and the surface to be printed on increases gradually as the pad is pressed in further. The printing surface of the pad thus not only adjusts itself to the surface to be printed but the printing surface of this pad unrolls itself as it were over the surface to be printed. In this way it is prevented that the pad would slide along the surface to be printed so that no sharply defined pattern would be printed.

In the method according to the invention, use is made of an edible ink which contains at least a solvent, a suspended pigment, a sugar and a surfactant. It has been found experimentally that such an edible ink allows to print confectionery products such as chocolate either directly or indirectly via the inner wall of a mould for preparing the confectionery product, by means of said pad. It was also found that the suspended pigment in this ink provides for a high covering degree which is essential since the printed ink layer has only a thickness of 10 to 50 μ .

In a suitable embodiment of the method according to the invention use is made of an edible ink which contains 40 to 60 % by weight suspended pigment.

In a preferred embodiment of the method according to the invention, use is made of an edible ink which contains at least one pigment from the group of calcium carbonate, titanium dioxide, iron oxide, iron hydroxide, aluminium, silver and gold and which contains preferably as suspended pigment mainly titanium dioxide. From these pigments, titanium dioxide provides the highest covering degree.

In order to increase the adhesion of the ink to the confectionery product to be printed, use is made in a

suitable embodiment of the method according to the invention of an edible ink which contains a lipophilic substance and an emulsifier. Especially when using rigid moulds, a better adhesion of the ink to the confectionery product constitutes an important advantage since, in case of a weak adhesion, these moulds should have to be cleaned each time. The emulsifier allows to emulsify the lipophilic substance homogeneously in the solvent.

- 5 The emulsifier and the surfactant in the ink may possibly be composed of the same substance, for example by a polysorbate. The latter shows a surfactant activity and is at the same time an emulsifier for lipophilic substances such as cacao butter.

The invention further relates also to an edible ink to be used in a method according to the invention and which is characterized in that it contains at least a solvent, a suspended pigment, a sugar and a surfactant.

- 10 Other particularities and advantages of the method according to the invention will become apparent from the following description of a method for preparing confectionery products printed with an edible ink according to the invention. This description is only given by way of example and does not limit the scope of the invention. The reference numerals relate to the annexed drawings wherein :

15 Figure 1 shows a diagram of a method according to the invention wherein the confectionery product is printed directly, and

Figure 2 shows a diagram of a method according to the invention wherein the confectionery product is printed indirectly via a mould for preparing this confectionery product.

In both of these figures, the same reference numerals relate to the same or analogous elements.

20 Figure 1 shows schematically the successive steps of a method according to the invention wherein the confectionery product 1 is printed directly. In this first embodiment, use is made of a confectionery product 1, for example chocolate confectionery or marzipan, the surface of which to be printed does not necessarily has to be flat but may possibly be uneven, sunken, concave or convex as in figure 1.

25 In a first step, ink is applied according to a predetermined pattern onto a cliché 2. In the method shown in figure 1, use is made hereto of a substantially flat, according to this predetermined pattern etched cliché 2 to which the ink 4 is applied by means of a squeegee 3 known per se. To this end, the squeegee 3 is lowered previously according to arrow 5 and the cliché 2 is displaced horizontally according to arrow 6 under this squeegee 3. Due to this displacement, the inked cliché 2 is positioned under a soft elastic pad 7, for example a full silicone pad having a Shore A hardness comprised between 18 and 28. This pad 7 has, in contrast to the known stamps, a smooth printing surface.

30 In a second step, the pad 7 is pressed upon the inked cliché according to arrow 8.

Then, in a third step, the pad 7 is raised back again according to arrow 9, the ink 4 applied according to the predetermined pattern to the cliché 2 adhering to the pad. It will be clear that preferably as much as possible of the ink 4 applied to the cliché 2 remains adhered in this step to the pad 7 and that the latter is a.o. dependent on the used ink.

35 In a fourth step, the cliché 2 is displaced back aside according to arrow 10 and the elastic pad 7 is pressed onto the confectionery product 1 to be printed according arrow 11. As it appears clearly from figure 1, pad 7 adapts itself in this step completely to the confectionery product 1 to be printed, in this case an Easter egg. Due to the softness of the pad 7, there is no risk on damages when printing this Easter egg 1.

40 In a fifth step, pad 7 is brought back according to arrow 12 to its initial position. In the same way as in the third step, it will here be clear that preferably substantially all the ink 4 transferred by pad 7 adheres to the confectionery product 1. Thereupon, the pad 7 may possibly be cleaned.

45 It has further to be noted that the figures are schematical, which applies especially for the ink 4 shown therein, the thickness of which is proportionally too big for clarity's sake. Indeed, in the hereabove described pad printing technique, an ink layer having on average only a thickness of about 10 to 50 μ is applied to the confectionery product.

50 In the hereabove described method, use is made of a pad 7 of such a shape that when printing on the confectionery product 1, the surface of contact between the pad 7 and this confectionery product 1 increases gradually as the pad 7 is pressed in further. A pad 7 having a convex printing surface is appropriate thereto. The pad 7 shown in the figures has more particularly the shape of a convex cone. This convex cone 7 is pressed first with its point against the confectionery product 1. When pressing the pad 7 further in, the printing surface of this pad 7 is pressed gradually further against the confectionery product 1. In this way, the printing surface of the pad 7 unrolls, as it were, over the confectionery product 1 so that there is no risk on sliding of the printing surface of the pad 7 along the the confectionery product 1. However, this would be the case when use is made of a stamp, the printing surface of which is complementary to the shape of the convex confectionery product 1. A small deviation of the correct position of such a stamp with respect to the confectionery product, would already involve a sliding of the stamp with respect to the confectionery product when printing the latter. In contrast to a stamp having a flexible printing surface, a pad does not only adapts itself to irregularities in the surface to be printed but also to different relief shapes of the surface to be printed.

It will be clear that the pad 7 may still have other suitable shapes. For printing the convex confectionery product 1 shown in figure 1, use might also for example be made of a spherical pad 7.

Further it will be clear that all kinds of confectionery products, such as chocolate truffles, biscuits, and similar products can be printed.

5 The same pad 7 as described hereinabove can also be used in a method according to the invention wherein the confectionery product 1 is not directly printed but instead indirectly by printing the inner wall of a mould 13 for preparing this confectionery product 1 by means of this pad 7. This indirect printing technique is schematically shown in figure 2.

10 The first steps of this method represented in figure 2 are the same as those of the hereabove described method shown in figure 1, the difference being however that the pad 7 is pressed into a mould 13 instead of onto the confectionery product 1. After printing the mould 13, a nutritive substance 14, for example tempered molten chocolate, for preparing the confectionery product 1, is poured or dosed in another way herein. Then, the chocolate is cooled down so that it solidifies and shrinks at the same time so that it is released and can be removed afterwards easily from the mould 13. During this demoulding, the ink 4 applied to the mould 13 remains

15 stuck to the chocolate.

20 The used pad of said printing technique offers also in this second embodiment the advantage that it allows to print in the mould 13 on an either or not flat inner wall. Hence, this printing technique allows to print confectionery products 1 of all kinds of shapes, for example with a raised edge 15 as in figure 2. At the same time, it is possible to manufacture large numbers of decorated confectionery products since this is realized by means of rigid macrolon moulds. The used printing unit can be mounted relatively simply on an existing production line.

25 The hereabove described printing technique can also be applied for previously thermoformed moulds, the so-called "blisters". The use of these "blisters" offers the advantage that there can be simply moved onto confectionery products, for example chocolate truffles, of another shape. When the hereabove described pad printing technique is used, neither the pad nor the cliché are to be changed when moving onto a different shape unless also the design to be printed has to be changed. In the latter case, only the cliché has to be replaced.

30 The hereabove described printing technique requires a printing ink 4 which is in the first place edible and which is transferred, during the successive printing steps, from the cliché to the pad and deposited thereupon either directly or indirectly via the mould onto the confectionery product 1.

35 According to the invention, use is made of an edible ink which contains at least a solvent, a suspended pigment, a sugar and a surfactant.

The solvent is for example water or ethanol or a mixture of both. Preferably, water is used which has the advantage of being cheap and of being easily processable. An important property of the ink is that it has to be relatively quick drying and that it has to be possible to control the drying time by means of accelerators and retarders. When using water as solvent, the drying process may be accelerated by adding ethanol or by using higher temperatures, for example between 20 and 30°C. The surfactant present in the ink is for example an accelerator. In case the ink dries too quickly, for example already on the pad 7, which is called crusting, wetting agents such as sorbitol which prevent dehydration can then be added.

40 The pigment suspended in the solvent has to present a high covering degree since, compared to the known screen printing techniques, only a thin ink layer of about 10 to 50 µ is applied by means of the hereabove described pad offset techniques. Suitable pigments are the pigments E170 to E175 included. Those are respectively : calcium carbonate, titanium dioxide, iron oxides and iron hydroxides, aluminium, silver and gold. Preference is given to the on chocolate strongly contrasting and well covering pigment titanium dioxide E171, possibly mixed with calcium carbonate E170 depending on the thickness of the ink layer.

45 Besides the pigments, dyes, for example E100 to E170, may also be dissolved in the solvent in case other colors are desired.

50 The surfactant in the ink is essential to obtain a uniform thin ink layer. It reduces the surface tension of the ink and prevents thus that the extremely thin aqueous ink layer tears open during the transfer to the object to be printed. Consequently, the surfactant allows the deposition of the ink. It was found that especially polysorbates and in particular polyoxyethylene (20) sorbitan monostearate or briefly Polysorbate 60 are effective as surfactant. These polysorbates accelerate also the drying process of the ink and hence also the production process.

55 The sugar, for example sucrose, glucose or a combination of both, present in the ink, is an adhesive which provides for a better adhesion of the ink to the confectionery product. Preference is given to sucrose which is well soluble in water and which has a high sweetening activity so that for example the bitter taste of the polysorbate is covered up. Depending on the application of the ink, glucose may also be added. Compared to sucrose, glucose is a stronger adhesive since it adsorbs better onto composite glycerides such as cacao butter. However, glucose is also a stronger binding agent than sucrose. Due to these binding properties, the ink becomes

more viscous and hence less easy to process so that the glucose content in the ink is limited.

In order to improve the adhesion of the ink onto the confectionery product, additional adhesives can further be added to the ink. In a preferred embodiment of the invention use is made hereto of a lipophilic substance. Different fatty acids, fatty acid mixtures and composite glycerides are appropriate as lipophilic substance.

Preference is given to cacao butter which is a composite glyceride consisting mainly of oleic acid, palmitic acid and stearic acid. Cacao butter can be obtained and processed easily. The cacao butter provides a.o., first, for a better adhesion of the ink to the chocolate in the direct printing process and, secondly, for a better transfer of the ink from the fat-repellent mould to the chocolate object, due to its better adhesion to chocolate. The latter property is especially important for rigid, for example macrolon moulds. Indeed, for mass production, it has to be possible to use these moulds several successive times without having to clean them. This implies that the ink which is applied into the mould is transferred completely to the confectionery product moulded in this mould. By using an additional adhesive, such as cacao butter when preparing chocolate, this was found to be feasible. It is also possible to arrange previously a foil into the rigid mould so that the confectionery product can be removed more easily from the rigid mould and no remnants remain in this mould after demoulding.

Since said lipophilic substance is not soluble in water, an emulsifier is added to emulsify the lipophilic substance into the water. As an emulsifier, use can be made of mono- and diglycerides known per se. However, in the method according to the invention preference is given to the polysorbates mentioned hereinabove already as surfactants, and more particularly to polyoxyethylene (20) sorbitan monostearate or briefly Polysorbate 60.

Polysaccharides such as pectin or starch can also be added to the ink so that the crystallisation of the sugar slows down and the emulsion is further stabilized.

It will be clear that depending on the use of the ink, the contents of the hereabove described components can be varied within certain limits, taking into account the properties they provide to the ink.

Depending on the use, the water content of the ink can vary from 10 to 22 % by weight.

It was found that the content of titanium dioxide required to obtain a sufficient covering degree, is dependent on the thickness of the applied ink layer and is preferably comprised between 40 and 60 % by weight.

The amount of surfactant, in particular polysorbate, in the ink can vary between 3 and 20 % by weight. This amount is a.o. dependent on the water content, with a higher water content requiring a bigger amount of polysorbates which prevent, due to their reducing activity on the surface tension, the ink film from tearing open. When the ink contains a lipophilic substance, the amount of polysorbates is also depending hereon since a sufficient amount of polysorbates has to be present to emulsify this lipophilic substance.

The % by weight of lipophilic substance, for example cacao butter, is mainly determined in view of the required adhesive properties and can vary between 0 and 20 % by weight.

The edible ink according to the invention contains always a sugar so that it has a good taste and at the same time already good adhesive properties. Depending on the desired taste and therefore a.o. on the content of bitter polysorbates, a sucrose content from 15 to 30 % by weight was found to be effective.

Table 1 shows a preferred composition of an ink which was found experimentally to be appropriated to be applied onto chocolate with the hereabove described pad offset technique.

Table 1 : Ink composition

	<u>Component</u>	<u>Content in % by weight</u>
	Water	16
	Titanium dioxide	50
45	Polysorbate 60	5
	Sucrose	25
	Cacao butter	4

Even when the cacao butter is omitted, the ink is still appropriate especially for direct printing or for use with disposable moulds (blisters).

For preparing an ink according to a preferred embodiment of the invention, an aqueous sugar solution is first prepared by dissolving the sugar in hot, non-boiling water. Afterwards, a finely grinded pigment is suspended in this solution. In order to make the ink as flowing as possible, all pigment particles are mixed very intimately through this solution. This very intimate mixing is carried out, in a first phase, in a mixing and sieve installation. Thereupon, liquid emulsifier and liquid cacao butter or another lipophilic substance are mixed through the suspension which is still hot. Due to the addition of cacao butter, the suspension becomes still finer. Every small solid particle is coated by a fine small layer of cacao butter. The emulsification of the cacao butter

in the pigment suspension is carried out in a homogenizer to mix the whole still finer and more intimately. This assures a good physical strength of the matrix as the ink dries. Finally, the ink is allowed to cool down at room temperature and can then be used as such.

5 It will be clear that the invention is in no way limited to the hereabove described embodiments and that the latter can be modified in many ways without leaving the scope of the present patent application.

In this way, it is clear that the method according to the invention can also be used for printing flat surfaces and that the confectionery products to be printed are not limited to chocolate but may possibly be prepared from marzepan and the like. The composition of the ink has to be adapted then to the properties of the confectionery product.

10

Claims

1. A method for preparing confectionery products (1), in particular chocolate, printed with edible ink (4),
15 characterized in that said ink (4) is applied according to a predetermined pattern on a cliché (2), a soft elastic pad (7) having a printing surface which is substantially nonabsorbent for said ink, is pressed over the ink (4) applied to this cliché (2), said pad (7) is removed from the cliché (2) and the confectionery product (1) is printed either directly or indirectly by means of this pad (7).
- 20 2. A method according to claim 1, characterized in that use is made of a pad (7) having a smooth printing surface and of a cliché (2) which is etched according to said predetermined pattern.
3. A method according to claim 1 or 2, characterized in that use is made of a pad (7) of such a shape that when printing on a surface ,the surface of contact between the pad (7) and the surface to be printed on increases gradually as the pad (7) is pressed in further.
- 25 4. A method according to anyone of the claims 1 to 3, characterized in that use is made of a pad (7), preferably a silicone pad, having a Shore A hardness comprised between 18 and 28.
5. A method according to anyone of the claims 1 to 4, characterized in that use is made of an edible ink which contains at least a solvent, a suspended pigment, a sugar and a surfactant.
- 30 6. A method according to claim 5, characterized in that use is made of an edible ink containing 40 to 60 % by weight suspended pigment.
- 35 7. A method according to claim 5 or 6, characterized in that use is made of an edible ink which contains at least one pigment from the group of calcium carbonate, titanium dioxide, iron oxide, iron hydroxide, aluminium, silver and gold and which contains preferably as suspended pigment mainly titanium dioxide.
- 40 8. A method according to anyone of the claims 5 to 7, characterized in that use is made of an edible ink further containing a lipophilic substance, preferably cacao butter, and an emulsifier.
9. A method according to anyone of the claims 5 to 8, characterized in that use is made of an edible ink containing a polysorbate, preferably polyoxyethylene (20) sorbitan monostearate.
- 45 10. An edible ink to be used in a method according to anyone of the claims 1 to 9, characterized in that said ink contains at least a solvent, a suspended pigment, a sugar and a surfactant.
- 50 11. An edible ink according to claim 10, characterized in that said ink contains at least 10 to 22 % by weight water, 40 to 60 % by weight titanium dioxide, 3 to 20 % polysorbates and 15 to 30 % by weight sucrose.

Fig.1.

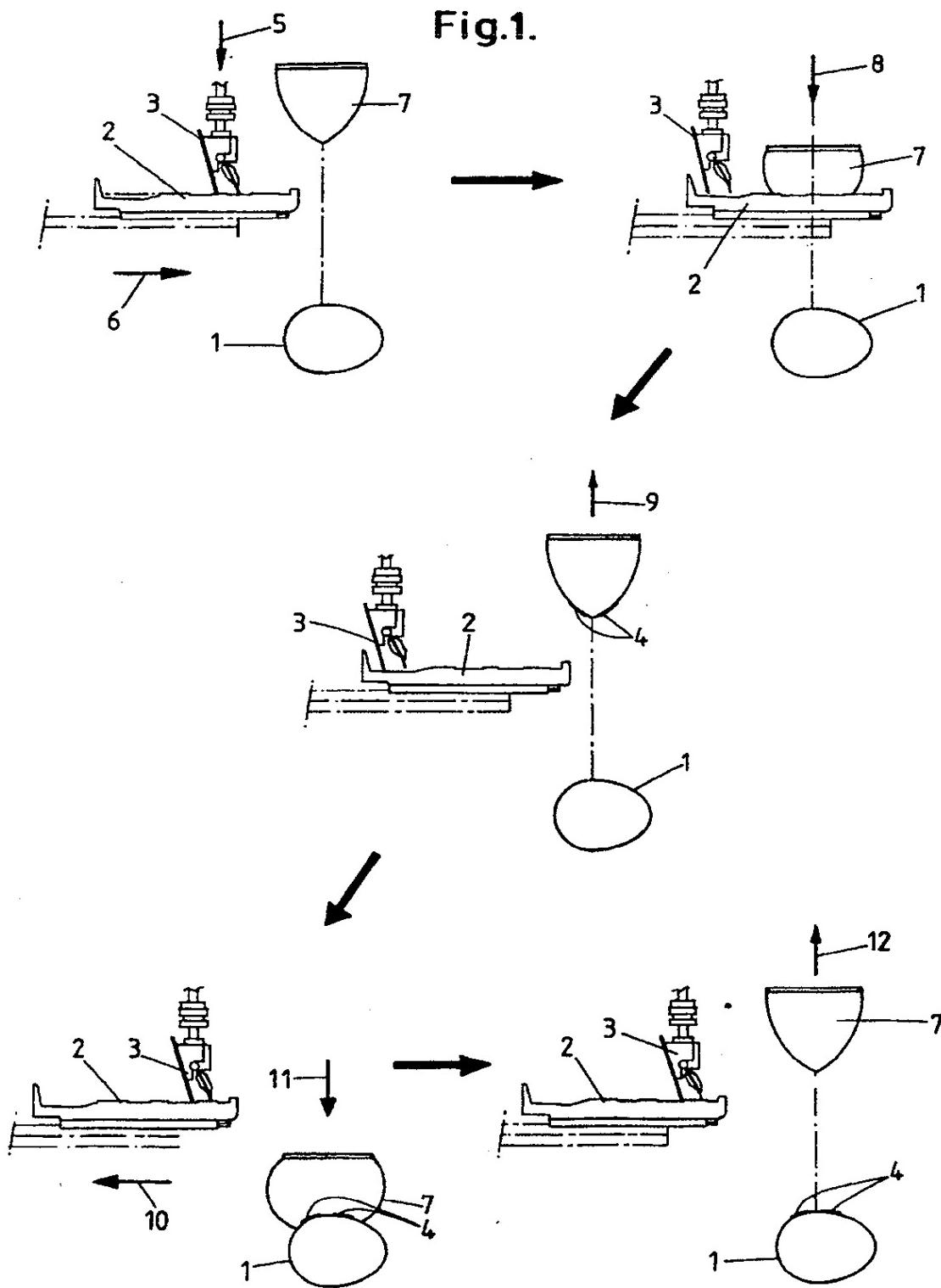
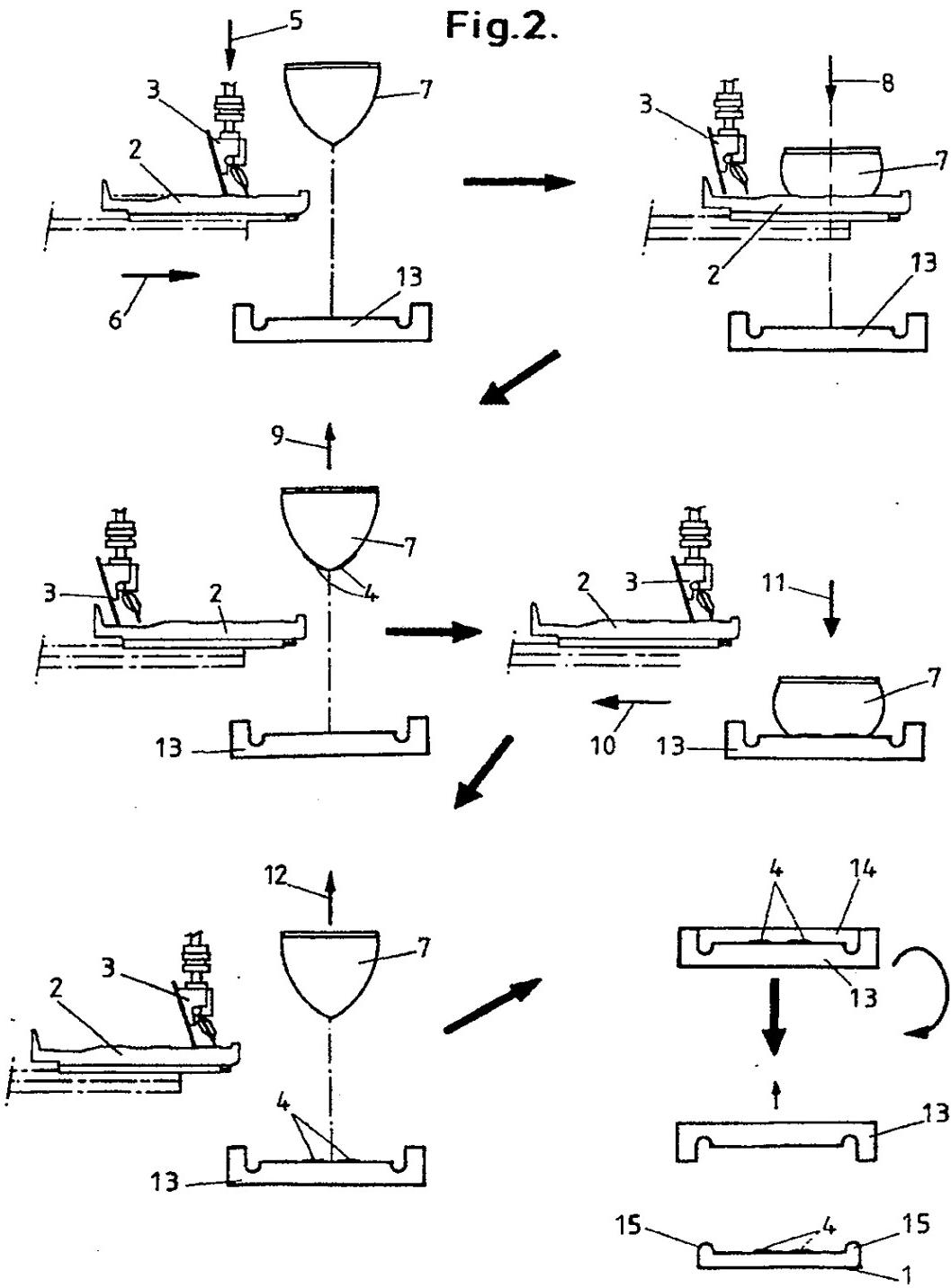


Fig.2.





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EUROPEAN SEARCH REPORT

Application Number

EP 91 87 0081

DOCUMENTS CONSIDERED TO BE RELEVANT			CLASSIFICATION OF THE APPLICATION (Int. Cl.5)
Category	Citation of document with indication, where appropriate, of relevant passages	Relevant to claim	
A	FR-A-1 128 885 (A. SCHILLIG)(11-01-1957) * Abstract points 1a-f * ---	1	A 23 G 3/20 A 23 G 3/28 A 23 G 3/00
X	FR-A- 322 270 (A. COQUIN et al.)(31-01-1903) * Page 1, lines 1-34,49-50 * ---	1	
A	GB-A- 722 851 (W.P. WEBSTER)(02-02-1955) * Figures; page 1, line 1 - page 3, line 12 * ---	1	
A	US-A-4 168 321 (HAMADA FOODS CHEM. INDUS.)(18-09-1979) ---	1	
A	US-A-3 446 143 (E.V. WILLIAMSON)(27-05-1969) * Figures 1,2,5,8; column 3, lines 45-50 * ---	1	
A	CH-A- 298 862 (GEBRÜDER ASCHINGER)(01-09-1954) ---	1	
Y	CHEMICAL ABSTRACTS, vol. 101, no. 19, November 1984, page 599, column 1, abstract no. 169406b, Columbus, Ohio, US; & JP-A-59 78 274 (HAMADA SHOKUHIN KOGYO K.K.) 07-05-1984 ---	5-11	TECHNICAL FIELDS SEARCHED (Int. Cl.5)
Y	CHEMICAL ABSTRACTS, vol. 99, no. 1, July 1983, page 412, column 1, abstract no. 4367s, Columbus, Ohio, US; & JP-A-57 179 263 (TOYO INK MFG. CO., LTD) 04-11-1982 ----	5-11	A 23 G
The present search report has been drawn up for all claims			
Place of search		Date of completion of the search	Examiner
THE HAGUE		01-10-1991	GUYON R.H.
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